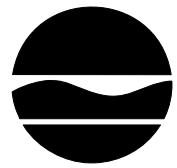


**New York State Department of Environmental Conservation
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Joe Martens
Commissioner

MEMORANDUM

TO: Invasive Species Council
FROM: Leslie Surprenant
RE: Meeting #17 (February 13, 2013) **SUMMARY**
DATE: March 25, 2013

Council met at Canal Corporation (CC) in Albany; 10:00 –2:00 pm. Six council representatives participated; met 2/3 quorum of 6 ISC agencies (DOT, DOS, DEC, DAM, ORPHP, CC)

ISC Representatives Present:

Kathy Moser, DEC, Co-Chair
Kevin King, DAM, Co-Chair
Howard Goebel, CC
John Wimbush, DOS
Pam Otis, ORPHP
Shelah LaDuc, DOT

Also Present from Council Agencies:

Leslie Surprenant, DEC (ISCU)
Peter Dunleavy, DOT
Tim Sweeney, DAM

Present from Non-Council Organizations and the Public:

Hilary Smith, TNC, APIPP, IS Advisory Committee
Eric Carlson, Empire State Forest Products Assoc.
Meg Wilkinson, ESF,iMap contractor
Troy Weldy, TNC
Karl Shoeberl, Environmental Energy Alliance of NY
Dale-Ila Riggs, NYS Berry Growers Assoc.
Molly Marquand, Catskill Ctr for Cons and Devt, CRISP PRISM
Rob Williams, TNC, SLELO PRISM
Cindy Williams, SLELO PRISM
Joelle Foskett, Adk Mountain Club

Introductions and Housekeeping

Meeting summary from Meeting # 16 accepted with correction.

Focus on Canal Corporation – ISC Program presented by Howard Goebel

Howard Goebel presented on overview of the Erie Canal system, staffing, structures, and function.

- CC works with Oswego and Onondaga Co SWCDs on waterchestnut removal
- CC partner with Lk Champlain Basin Program on inter-basin invasive species concerns
- Water Resources Development Act of 2007 -
 - calls for studying feasibility of disbursal barrier on the Champlain Canal
 - if feasible - construction, operation and maintenance
 - CC requested Army Corps of Engineers to initiate feasibility study (2009)

- NY-VT Congressional tour (2009)
- CC participated on working group for spiny water flea (2012)
- CC plans to hire 4 – 6 launch stewards summer 2013
- Hydrilla infestation at No Tonawanda (Erie Co) discovered Sept 2012

IS Agency Highlights

DOT (S. LaDuc) – "DOT (S. LaDuc) - Consultants applying for EAB trapping on DOT Rights of Way are paying for their permit applications. If DEC applies, fee may be waived." *Action: Leslie to discuss with Bruce Williamson*

OPRPH (P. Otis) – Developed 5-yr strategic plan; seasonal workplans for \$1,000,000 in natural resources projects; 40% for IS control; working with OPRHP Marine Services and DEC Div Fish, Wildlife, Marine Resources Bur of Fisheries on AIS outreach and signage at boat access

DEC (L. Surprenant) - working with OPRHP to deliver AIS outreach through tip sheet to be mailed in trailer and motor boat registration renewals; 1,500,000 to be printed by 3/15

DAM (K. King) – DAM's EAB quarantine has been expanded (Press Release handout)

ISAC Report (H. Smith)

- Annual report – approved and sent to ISC in December, 2012.
- List Bill – Council (DEC / DAM) needs communications plan for stakeholder outreach
- ISAC – recommended next round of IS eradication grants be for agriculture (note: DAM is still discussing internally)
- ISAC will present education – outreach recommendations to ISC
- Next ISAC meeting will be 3/26 10:00 – 2:30 at DAM; WebEx presentation from OR's IS Council on that state's education-outreach initiative

PRISMS

- IS Unit is procuring 4 contracts resulting from RFP for 4 unfunded PRISMs:
Lower Hudson – NY/NJ Trail Conference
Capital Mohawk – Saratoga Co. Cornell Cooperative Extension
Finger Lakes – Finger Lakes Institute of Hobart and William Smith College
Western NY – SUNY Research Foundation
- Troy Weldy has posted PRISM conf call presentations for more visibility and accessibility on YouTube: <http://www.youtube.com/NYinvasives>

Regulatory List

- DEC procuring risk assessment contracts for paired ecosystem / socio-economic assessments
- DEC has initiated the Rule Making Process
- DAM has completed socioeconomic for 35 plant species

- Will need to develop communications plan informing stakeholders on process, comment period, etc.

DAM – EAB Quarantine Expansion, NYS Berry Growers Assoc. Presentation

DAM shared 2/5/13 news release on EAB range expansion (handout).

Spotted Wind Drosophila (SWD) - Dale Ila Riggs presented a PPT on the impacts on berry growers from this invasive fruit fly first found in California in 2008 and in NY in 2011. DSW feeds and lays eggs in strawberries, blueberries, raspberries, and cherry tomatoes. Losses will be high. Ms. Riggs has lobbied the legislature and governor's office for research funds and lobbied the Council to fund 3 consecutive years of SWD research at \$200,000 per year (total \$600,000) (handout).

DEC – Aquatic Invasive Species (AIS) Management Plan, Lk George Invasive Species

DEC is leading an update of NY's AIS Plan. Current plan was approved by the Aquatic Nuisance Species Task force in 1994. A 2004 revision was prepared; however, it was not fully reviewed and approved because the IS Task Force recommended it be part of the "Comprehensive Invasive Species Management Plan" (ISTF Recommendation # 2).

Lake George Park Commission received \$250,000 in EPF funding above the amount in the 2012-13 SFY Enacted Budget for benthic mats to control Asian clams. LGPC will also receive \$50,000 from federal Environmental Protection Agency for 2 boat wash rigs.

AIS Regulations – DEC Div of Fish, Wildlife and Marine resources is investigating revising its boat launch site regulations to prohibit the launch or retrieval of boats and trailers with visible plants and animals.

Howard and Pam noted that Canal Corp and OPRHP could also set regulations for its boat access sites.

Public Comment

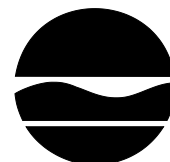
Hilary Smith stated that the statement made in the final summary of ISC Meeting # 16 regarding the efficacy of boat washing compared to visual inspection is not supported by the clarifying text from Rothlisberger, 2010 abstract provided.

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Joe Martens
Commissioner

MEMORANDUM

TO: Invasive Species Council
FROM: Leslie Surprenant
RE: Meeting #18 (May 23, 2013)
DATE: July 18, 2013

Council met at NYDOT in Albany; 10:00 – 2:00 pm. Six council representatives participated thereby meeting the 2/3 quorum.

ISC Representatives Present:

Kathy Moser, DEC, Co-Chair
Kevin King, DAM, Co-Chair
Shelah LaDuc, DOT
Howard Goebel, Canal Corp.
Bill Valentino - APA

Also Present from Council Agencies:

Leslie Surprenant, DEC (OISC)
Dave Adams, DEC (OISC)
Peter Dunleavy, DOT
Pamela Otis, OPRHP
Ed Snizek - APA
Phil Hulbert

Present from Non-Council Organizations and the Public:

Hilary Smith, TNC, APIPP PRISM, IS Advisory Committee Chair
Troy Weldy, TNC
Chuck O'Neill – NYS IS Clearinghouse
Karl Schoberl - EEANY

Introductions and Housekeeping

- Kathy Moser and Kevin opened the meeting and welcomed APA representative Bill Valentino of the APA. Bill will represent APA at meetings held in the Albany area.
- The draft meeting # 17 summary was accepted with no additional changes.

Highlights and Updates

Peter Dunleavy – Department of Transportation (DOT)

- DOT is working on developing guidelines and education modules on landscape specifications; many issues such as weed removal being looked into and that DOT is learning a lot in the process

- Using topsoil as an example, said that people have been asking how to handle them; formerly used a broad approach but things have become more complicated and now there needs to be more specific guidance / requirements.

Bill Valentino – Adirondack Park Association (APA)

- Loon Lake treated with granular formation herbicide “Renovate” (triclopyr) and is being evaluated for the effects
- Asian Clam Effort – Four new sites have been located; 27 acres under benthic mat treatment; Darrin Fresh Water Institute will be evaluate success
- APA issued 17 general permits to deal with Invasive Species
- 60 launch stewards trained

Howard Goebel – Canal Corporation

- CC to hire 5 boat launch stewards for Champlain Canal
- Hired consultant to develop report on feasibility of redirecting flow from Champlain Canal at “summit” back to Hudson River flow back to the Hudson River; identified how to redirect flow around Lock 8 but not back to Hudson R.
- Are attempting to put on more stewards on the Eric Canal System

Pamela Otis – Office of Parks and Recreation & Historic Preservation- ORPRP

- Parks is printing signs for boating access sites throughout the state – some parks will have multiple access sites; these should be up by July 4
- Ocean/Great Lakes funding New York Works – funding for disposal stations should be at all of these sites
- Gypsy Moth Infestation heavy in Allegany State Park; Parks treating 1000 acres of high use areas and planning to spray another 1000 acres of old growth and high use areas
- Funding two Invasive Species Strike Teams – one assigned to Lower Hudson/Taconic area parks and the second covering the remaining parks statewide.

Kevin King – Department of Agriculture and Markets (DAM)

- DAM is hiring 50 seasonals work on surveys for 10 species
- DAM has a pilot Warehouse Inspection Program underway – looking for pests in general including Asian Longhorn Beetle (ALB) to work in Buffalo, Syracuse, and Albany
- Asian Longhorn Beetle eradication ceremony in Central Park in Manhattan to celebrate eradication of ALB in Manhattan and on Staten Island.

Leslie Surprenant –Invasive Species Coordination Unit at NYDEC

- Working of Draft Regulations for Invasive Species as well as working on contracts for Animal Assessment (executed 5/14/13) and Plant Assessment (in final review [*Note: executed 6/10/13*]))
- Printed and distributed Invasive Species Tip Sheets including through inclusion in the DMV’s renewals of boat licenses
- Hired Jonathan Soto from SUNY ESF as an intern for the unit who will work on evaluating the eradication grants and making recommendations to inform future efforts
- Are continuing work on the ~ 30 contracts managed by ISCU

ISAC Report - Hiliary Smith – ISAC Chair

- Oregon Stop the Invasion Campaign – formed a work group to formulate some uniformity, etc. Doesn't yet have specific recommendations but should have them at the next meeting
- Concerned that ISAC is not as involved in formal process for developing the IS list regulations as assumed it would be.

Regulatory List Rulemaking - Tom Berkman - NYSDEC Deputy Counsel

- Explained that DEC and DAM were in the process of promulgating regulations regarding Invasive Species and that the situation was very complicated and complex
- Said that the Senate wanted the Invasive Species Rules to be published by 9/1.
- State Administrative Procedures Act (SAPA) – conducting outreach and needs input on the DRAFT regulations
- Must think about impacts and costs associated with the regulations
- Must submit Regulatory Impact Statement, Flexibility Analysis, and Job Impact Statement
- Public component – a Public Hearing is mandatory as well as publishing in the State Register
- Must look at and consider all of the public comments
- If a change is substantive and will create a big impact, there may be a re-notice and an additional comment period
- Fast track for Rulemaking is usually around 6 months

Kathy Moser – Deputy Counsel

- July deadline for Prohibited and Regulated species lists to present in draft regs
- Need to understand what it means to prohibit certain species

Shelah LaDuc – DOT

- Major concern is that several agencies need to maintain land and this institutes a new permit for land – thinks State agencies should be exempt from such permits

Pamela Otis – OPRHP

- For some, this would cause amount of permits needed to become prohibitive
- Must define transportation more clearly and also define exceptions more clearly

ACTION ITEM: Leslie Surprenant asked DOT and OPRHP to submit suggested draft language that will satisfy their concerns

Tom Berkman explained intent of each subpart of the 5/21/13 version of draft proposed regulations and received comments from ISC and stakeholders attending the meeting

ACTION ITEM: Leslie send review draft regulations to ISC and comments are due to Leslie by June 5 using “track changes”. Changes will be in the next version of regs and will be presented to ISAC at June 11, 2013 meeting.

Kevin King and Kathy Moser asked for a consensus on the list by July.

Aquatic Invasive Species Management Plan - Phil Hulbert, Chief, NYS DEC Bur. of Fisheries

He leads update / new NYS Aquatic Invasive Species Management Plan addressed the meeting on Aquatic Invasive Species (on Statewide level) for which he is the lead project person. NY's AIS Management Plan is from 1993; a 2004 update was not fully vetted and approved. Focus is on freshwater only. In-house Team of 7 DEC staff formed (started 4/23) and is meeting every week. It has reviewed past NY plans and other states' plans and is identifying candidate critical elements for the plan. The Team will be looking at the following: education and outreach, leadership, surveillance, response, capacity (funding) and prevention. Timeline: stakeholder review and comment on concept draft in early winter; 1st Draft 4/1/14; public review and comment period Spring, 2014.

Kathy Moser would like to obtain a comprehensive list of water access sites throughout the State.

Education and Outreach Implementation Update - Chuck O'Neill (Cornell)

Statewide EO: Five month search to replace Rebecca Hargrave – the new person will start on 6/15 working with EAB, Asian Clam, Hydrilla (in Erie County); efforts to recruit two 20% Full Time Equivalent employees to cover two areas; working with PRISMs to develop templates that can be directly taken from / linked to Clearinghouse. Held 2 workshops for PRISMS re: crisis communications and how to develop education and outreach and held Inservice for Invasive Species at Cornell Nov. 2012.

Clearinghouse: Contract expired; amendment to extend 2 years in not yet in place Work continues under other funding. Updates are links to DEC and DAM websites; when contract is executed, will add 3 to 4 new species per month; invasive species "bookshelf" with reading material which can be accessed by links will be developed and quarterly newsletter produced and sent via listserv.

Presentation: APIPP (Adk Park Invasive Plant Program) Terrestrial IS Response Team – Brenden Quirion

Results of treatment of several *Phragmites australis* projects were presented. Excellent success; called for sustained funding to continue work. Funding is under private foundation grant.

EPF Funding – Implementation of IS Program – Leslie Surprenant, ISCU

Leslie presented a draft spending plan for State Fiscal Year 2013- 14 Environmental Protection Funds (EPF) of \$4,600,000 for implementing the requirements of statute, ISTF recommendations, and other IS program efforts for discussion and consensus. Time for discussion was very limited. Accepted by ISC by consensus. It is expected that funding needs will exceed appropriations in future SFY and ISCU continues to have limited capacity to procure and manage implementation contracts.

Public Comment:

- ISAC would like more input on ISC efforts and funding decisions
- Suggested joint ISC – ISAC meeting

Next Meeting: July – focus on IS Rulemaking

(Note: July 19; 10:00 – 2:00 Pine Bush Discovery Center, Albany)

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Joe Martens
Commissioner

MEMORANDUM

TO: New York Invasive Species Council and NY Invasive Species Advisory Committee
FROM: Leslie Surprenant, DEC ISCU Leader
RE: **ISC MEETING #19 - JOINT MEETING WITH ISAC**
DATE: October 7, 2013

Invasive Species Council and Invasive Species Advisory Committee met at the Pine Bush Discovery Center, in Albany; July 19, 2013; 10:00 a.m. – 2:00 pm.

ISC Representatives Present:

Kathy Moser, DEC, Co-Chair
Timothy Sweeny, DAM,
Howard Goebel, CC
Leilani Ulrich, APA
Pamela Otis, OPRHP
Shelah LaDuc, DOT

Also Present from Council Agencies:

Leslie Surprenant, DEC (OISC)
Dave Adams, DEC (OISC)
Susan Waters, DEC (DFWMR/OISC)
Peter Dunleavy, DOT
Thomas Berkman (DEC)
Karl Berger, DEC
Bill Valentino, APA

Present from Non-Council Organizations and the Public:

Hilary Smith, TNC, APIPP PRISM, IS Advisory Committee Chair
Amanda Lefton, TNC
David Decker, Audubon NY
Meredith Taylor, NYC DEP
Bill Harman, NYS Federation of Lakes Assns.
Richard H. Powell, NY Upstate Chapter of Am. Soc. Lands. Arch.
Dylan Parry, SUNY-ESF
DJ Evans, NY Natural Heritage Program
Karl Schoeberl, EEANY
George Robinson, U Albany/BRI
Elizabeth Seme, NYS Turfgrass Assn, Emp. State Council of Agric.l Orgs.
Mike Mitchell, NYS Flower Industry
Dave Linehan, NYS Nursery and Landscape Assoc.
Meg Wilkinson, NY Natural Heritage Program, iMap project mgr.
Troy Weldy, TNC
Eric Carlson, ESFP
Katy Vescio, NYS Assoc. of Contractors

Introductions and Housekeeping

- Kathy Moser opened the Joint Meeting of the NY Invasive Species Council and the NY Invasive Species Advisory Committee Meeting by welcoming the joint members and thanking them all for being part of the job of drafting the Invasive Species regulations.
- Kathy Moser also announced that Kevin King, who was the Co-Chair of ISAC had been appointed to a new role at DAM and would no longer be Co-Chair; mentioned that Tim Sweeney would be sitting in place of Kevin for this meeting.
- Kathy asked if anyone had any new announcements and did not receive any at this time.
- It was moved to approve the minutes from the 17th Meeting of the NY Invasive Species Council.

Round Robin Updates and Highlights

DOT (Shelah LaDuc)

DOT has posted 16 construction educational modules on best practices for cleaning from topsoil through compost; for internal use; modules be posted for wider use in future.

APA (Lelani Ulrich)

New local laws in Adks: Essex Co boat transport law for portion of Lake George within Essex County and Town of Chester's new mandatory boat wash law for Loon Lake.

OPRHP (Pam Otis)

- OPRHP strike teams were deployed; one in Hudson Valley and the other statewide. Effort is going well and that OPRHP Park Managers are enthusiastic. She is hoping that each of five regional managers can have their own teams next year.
- OPRHP is treating hemlock wooly adelgid (HWA) in Finger Lakes and R. Tremon State Parks; a new HWA light, widespread infestation was discovered in old growth hemlock in Letchworth State Park.
- Aquatic Invasive Species spread prevention signs – are being installed at OPRHP boat access sites.

DAM (Tim Sweeney)

DAM worked with 3-member team with 1 rep each from NYS Farm Bureau, NY Nursery and Landscape Association, and The Nature Conservancy) to assess plant species ranking "high" on ecological invasiveness for socio-economic benefit / cost to inform the lists of regulated and prohibited plant species.

DEC (Leslie Surprenant)

- PRISM contracts are moving toward full execution. Long Island Invasive Species Management Area (LIISMA) contract with TNC terminated 6/30/13 and a replacement MOU with SUNY ESF is underway. The 4 new PRISM contracts are in process.
- The last review of draft IS Regulations is underway before submission for approval by DEC and DAM expected by 7/26.

Regulatory List Rulemaking (Tom Berkman; DEC Office of General Council)

Minor revisions to draft IS regulations are based ISC and ISAC comments. Significant change since last ISC meeting is the populated lists of prohibited and regulated species.

Reviewed NY's formal rulemaking process, the draft regulations, and the next steps:

- Express Terms are too long to publish in State Register (summary will be published and the full regulation will be posted on DEC's website).
- Comments will be accepted for 60 days and 4 public hearings will be held statewide (*Ed. note: Locations will be Buffalo, Syracuse, Albany, Long Island*).
- Expect regulations package to be sent to Dept of State (DOS) by end of August (*Ed. note: due to delays, draft regs should be published late October*)
- DEC is required to answer and publish responses to comments

Invasive Species Advisory Committee Report (Hilary Smith)

(Handout)

ISAC met on June 11 and focused on Education and Outreach. Tom Berkman (DEC att'y) presented an overview of the IS draft regulation.

- Recommendations reviewed by 20 out of 25 members at last ISAC meeting
- Suggested that we use social media to promote concept of stopping invasive species
- Kathy Moser likes concept of ISAC and ISC working together on E-O and "branding"; asked ISAC to help educate public on the IS regs, once they are final
- DOT concerned if/how agencies with different missions would be able to join under one banner; Hilary said agencies can promote within own authority.
- Council supported further work by ISAC on next step of identifying recommended ed-outreach implementation strategies and actions.

Aquatic Invasive Species (AIS) Eradication Grant Assessment Project (Jonathan Soto, DEC intern)

(PPT)

- Presented on status of his internship project reviewing outcomes of AIS "eradication" grants, surveying and interviewing project managers, and lessons learned
- Final report to be completed early August with recommendations (*Ed. Note: Soto final report was sent to ISC*)

Public Comment

Bill Harmon mentioned his successful AIS grant project controlling purple loosestrife and water chestnut in a Susquehanna River wetland and advocated for another round of AIS grants.

Wrap Up

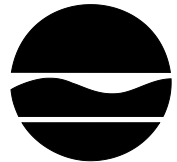
The meeting ended at approximately 2:00 p.m. The next ISC meeting will be in November (*Ed. Note: Nov. 7 from 10:00 – 2:00 in Albany location TBA*)

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Joe Martens
Commissioner

MEMORANDUM

TO: New York Invasive Species Council and NY Invasive Species Advisory Committee
FROM: Leslie Surprenant, DEC ISCU Leader
RE: **ISC MEETING #20 - JOINT MEETING WITH ISAC**
DATE: March 14, 2013

Invasive Species Council met on November 7, 2013 at Saratoga State Park Gideon Putnam Rm, in Saratoga; 10:00 a.m. – 2:00 pm.

ISC Representatives Present:

Kathy Moser, DEC, Co-Chair
Jackie Moodie-Czub, Co-Chair
Howard Goebel, CC
Pamela Otis, OPRHP
Shelah LaDuc, DOT

Also Present from Council Agencies:

Leslie Surprenant, DEC (OISC)
Dave Adams, DEC (OISC)
Susan Waters, DEC (DFWMR/OISC)
Phil Hulbert, DEC (DFWMR)
Amber Merrell, DEC (DLF)
Erin Brady, DEC (DLF)
David Lee, DEC (DLF Tree Nursery)
Bill Valentino, APA
Ed Snizek, APA
Peter Dunleavy, DOT
Timothy Sweeny, DAM

Present from Non-Council Organizations and the Public:

Hilary Smith, TNC, APIPP PRISM, IS Advisory Committee Chair
D.J. Evans, NHP
Lisa Cleckner, FL PRISM/Wm. Hobart Smith Coll.
Rob Williams, SLELO PRISM/TNC
Emily DeBolt, Lk George Asscn.

Introductions and Housekeeping

- Jackie Moodie-Czub was welcomed back to the Invasive Species Council
- The summary of ISC Meeting #19 was accepted with the correction of two minor errors

Round Robin Updates and Highlights

DEC and DAM (Kathy Moser)

- Draft Part 575 invasive species list regulations were published in the State Register on October 23. Public hearings will be held in December in Buffalo (12/10), Syracuse

(12/11), Albany (12/16) and Stony Brook (12/17) and public comment period closes 12/23. Kathy said that this was a great accomplishment and wanted to reiterate her appreciation of all the work and input into the creation of these regulations.

- Another legislative success is Eurasian Boar legislation signed by the Governor. Legislation prohibits importation, possession, introduction, sale, etc. of Eurasian Boar.
- Invasive species staff is hopeful the Invasive Species Council's 2010 model aquatic invasive species transport bill will gain momentum in 2014.

DAM (Jackie Moodie-Czub)

- Emerald Ash Borer compliance agreements are in place for the quarantine area. F
- A new Asian Longhorned Beetle infestation was found on LI just outside of the quarantine
- Progress is being made on controlling Plum Pox Virus and Golden Nematode; no new quarantines for these species.

DOT (Shelah LaDuc, Peter Dunleavy)

- DOT is discussing with Cornell continuing research on *Phragmites australis* biological control research
- Work is nearly complete on invasive plant control specifications that any agency or partner can use and said they are almost ready to issue these. A training module for engineers will be developed and training may qualify for Continuing Education Units

APA (Ed Snizek)

- Reports a successful treatment of water milfoil using herbicide Renovate
- APA will be developing herbicide use guidance (not policy)
- Great Lakes Restoration Initiative grants have helped greatly expand the watershed steward programs in the western Adirondacks

OPRHP (Pam Otis)

- OPRHP strike teams (1 in Hudson Valley and other statewide) were successful. OPRHP hopes each of the five regional stewardship biologists will have their own teams in 2104.
- OPRHP will be holding a summit on hemlock woolly adelgid (HWA)

DEC (Leslie Surprenant)

- Hydrilla has been found in the Lower Croton River confluence of the Hudson River. They are trying to get out a press release and tried to pull a rapid response team together.
- Comments are coming in on the draft Part 575 invasive species list regulations
- All contracts except one PRISM are fully executed

Invasive Species Advisory Committee Report ISAC (Hilary Smith)

- ISAC met on Sept 17 ISAC voted to have 2-year terms for officers and is canvassing for interest. ISAC will prepare annual reports.
- ISAC is developing recommendations on implementing an education and outreach plan.

Vision: To protect NYS from Invasive Species

Objectives: for implementing directives of the council:

1. Statewide public opinion poll
 2. Important 1st step in Education and outreach – have commitment to go forward
 3. Human dimensions resource
 4. How many different user groups
 5. Branding of NYS campaign for Invasive Species
 6. Create Invasive Species Awareness Week
 7. Invasive Species bookshelf
- Branding and logo will be developed and used for PRISMS and partners to support noninvasive species campaign – an uniform logo for all. Need to consider how to present this to the public and develop measures to evaluate success and identify needs
 - Questions/discussion on a survey: why had one not been completed; why would we need it and what is driving the need. Suggestions: use a social media survey; organizations will support education and outreach more than strict regulations.
 - Need to consider what we need from a baseline survey and/or educational campaign. Should conduct survey before campaign to measure success and needs

Kathy – concept is good but need more development of the concept before a Council vote.

Kathy also said that a letter from each advisory member on the project would help.

ACTION: Hilary will send that out to members for them to sign. She said that we need similar looking brand and deal and unity to present Invasive Species to the world.

NY Aquatic Invasive Species Mgt. Plan (Phil Hulbert)

- Plan is an update of the existing 1994 plan; 5 year time span; focus on fresh water, and presents a realistic approach.
- Objectives are:

Prevention – stop the introduction of AIS into New York State and to un-infested waters

Surveillance and monitoring – conduct and promote surveillance and monitoring activities to identify new invaders as part of an early detection program, and the document the distribution of AIS throughout the state.

Response – identify and implement the appropriate response to each AIS introduction

Capacity – secure adequate long term funding and dedicated staff time for AIS programs in New York State

Presentation on DEC TREE NURSERY (Dave Lee, manager)

Summary: Nursery began in 1902 due to over cutting and urbanization, etc. with five to six million seedlings at any time. Peak production was in the 1930's. In the 1970's they diversified

to other things as well. Saratoga tree nursery last in the State. Dave listed some production changes:

- 62 percent of New York is now forested, reducing the need for the nursery to grow as many trees
- Grows mostly seedlings from native seed sources (90 percent)
- Only seed extractor in the Northeast; growing 50 different species
- Current projects include: School Seedling Program, Trees for Tributaries (to protect water resources), growing potted stock for state projects, hosting projects, custom growing, support for State and County programs
- Management goals are growing more native species and encourage use of natives
- Nursery is not permitted to compete with private nurseries; needs niche

Presentation on Lake George Invasive Species (Emily DeBolt, Lake George Assoc)

Summary: LGA was formed in 1885 and as advocate for caring for the Lake through:

1. Activities
 2. Education and Outreach
 3. Spread Prevention
 4. Early and rapid response
 5. Lake Steward program
- Curly Pond Weed was the first invasive species discovered in Lake George.
 - Water Chesnut has been eradicated a
 - Milfoil is almost eradicated
 - Requires sustained control and management
 - Zebra mussels (ZM) removed by hand ; Lake cannot support adult ZM
 - Chinese Mystery Snails observed
 - Asian clams discovered 2011 and being treated using matsSpiny waterfleas most recent invasive discovered; spreading quickly

Discussion of ISC Mission Statement – deferred to next meeting

Wrap Up

The meeting ended at approximately 2:00 p.m. The next ISC meeting will be in March (*Ed. Note: March 27 at Dept of Agriculture and Markes*)