

# INVASIVE SPECIES AWARENESS WEEK 2016

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## Preliminary Results & Recommendations

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Department of  
Environmental  
Conservation

# BACKGROUND

- Recommendation from the NY Invasive Species Taskforce
- First official ISAW in 2014
- Goal is to promote knowledge and understanding of invasive species and the harm they can cause by engaging citizens in a variety of activities and empowering them to take action to help stop the spread
- [www.nyis.info/blog](http://www.nyis.info/blog)



**JULY 10-16, 2016**

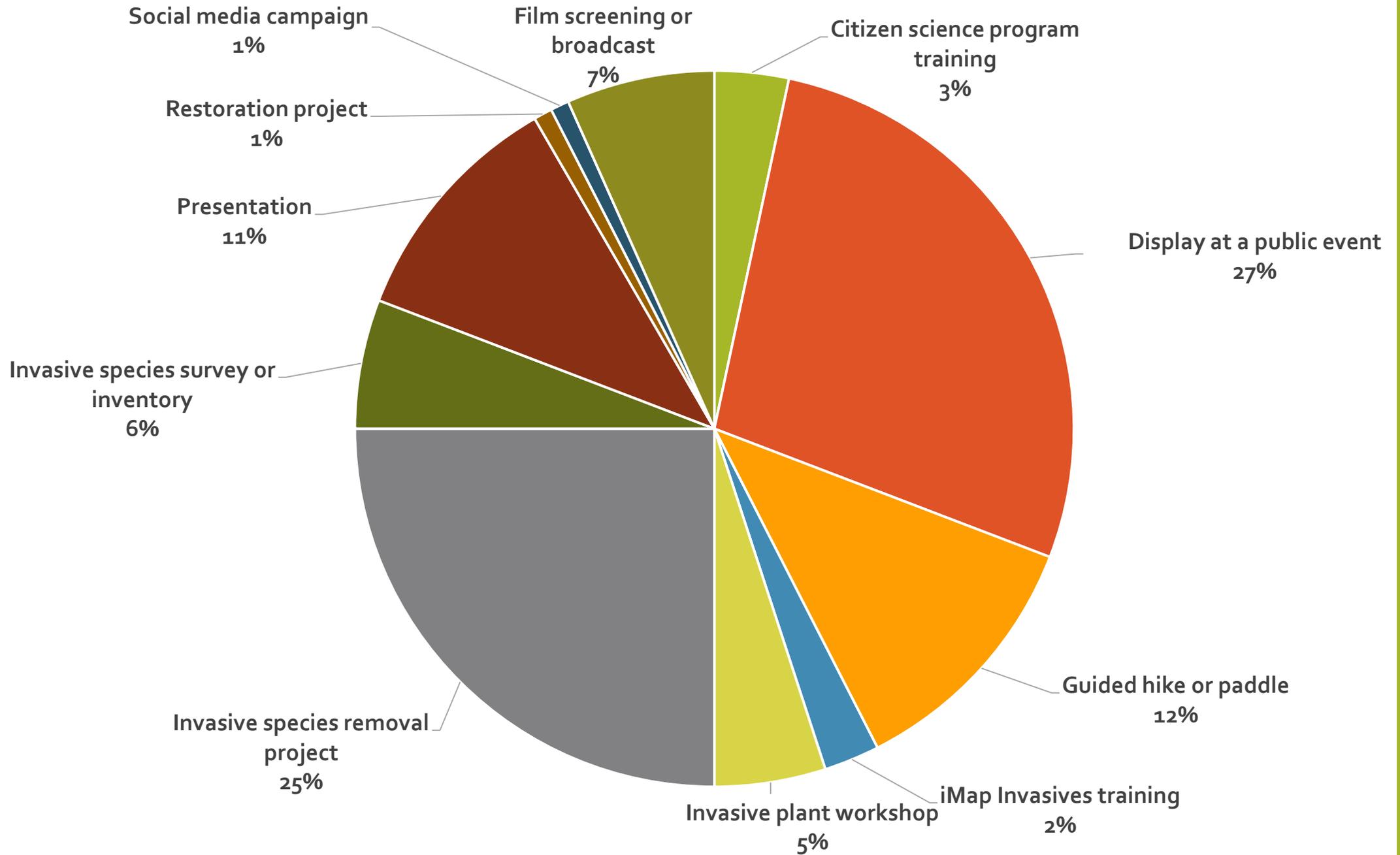
# THE RESULTS

**8 PRISMs**, the Invasive Species Council agencies, Advisory Committee organizations, and partner orgs hosted **120 EVENTS** over the course of **7 DAYS** with more than **1,500 PARTICIPANTS** in attendance.

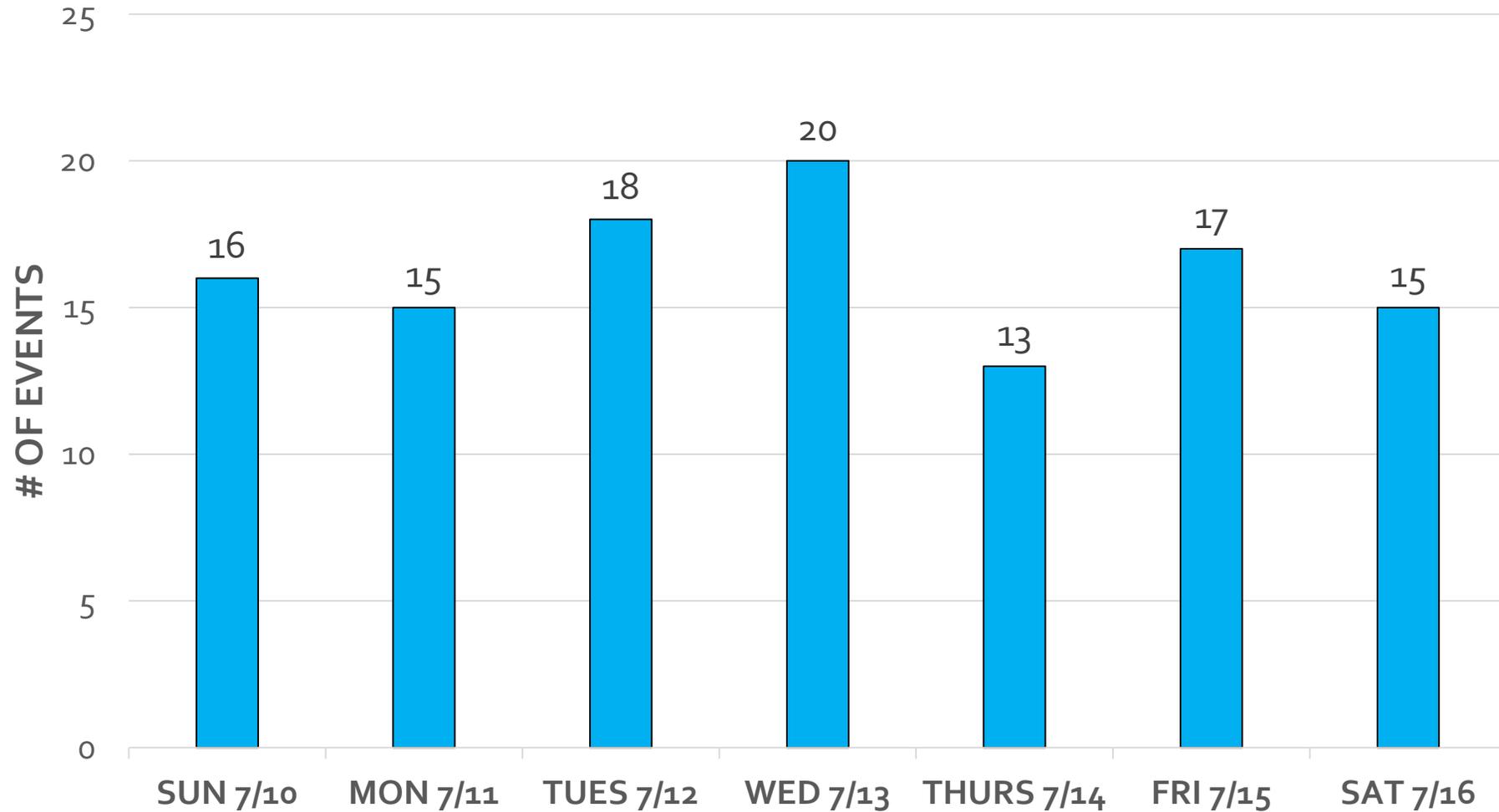




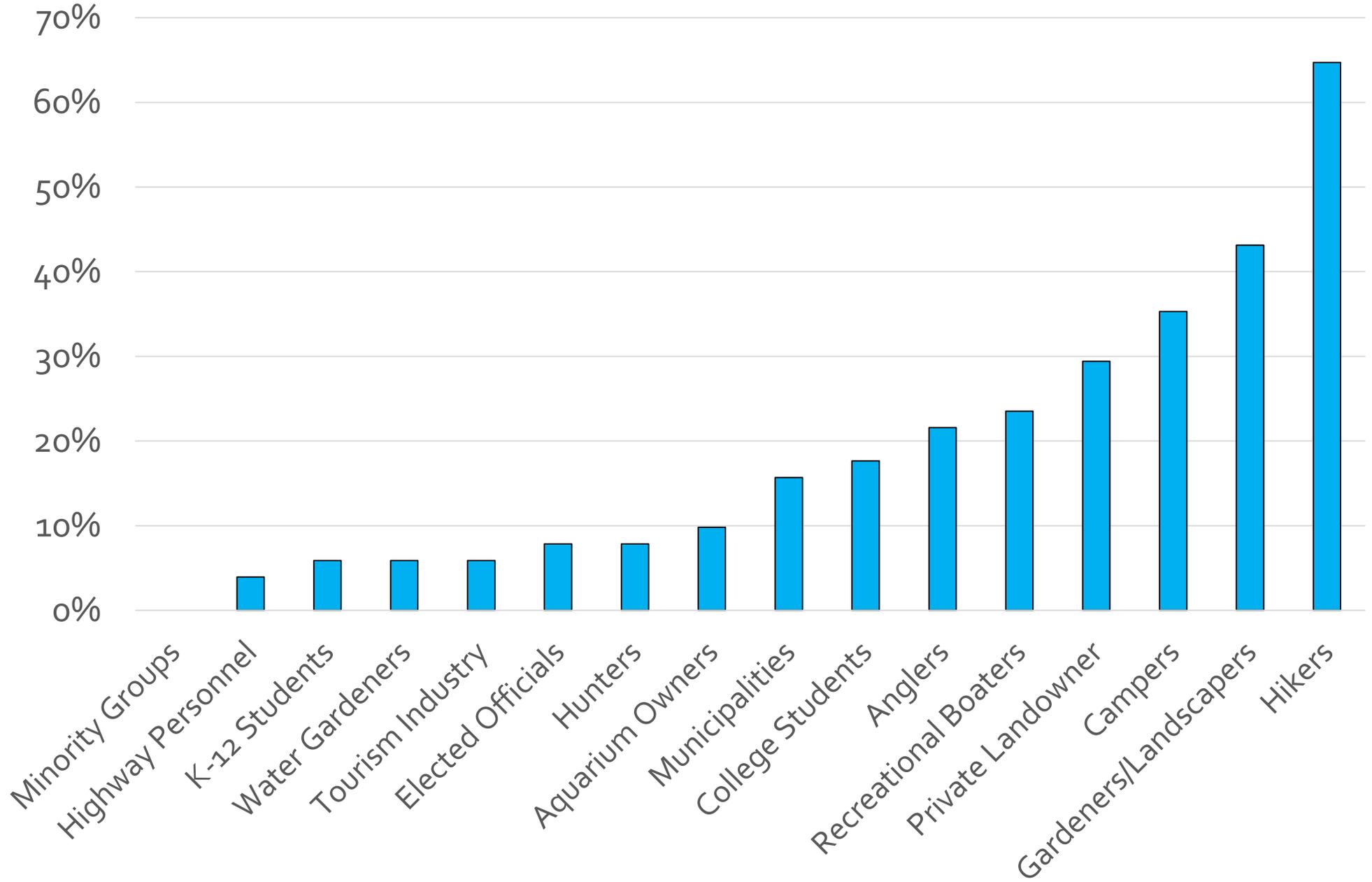
# BY EVENT TYPE



# BY DAY OF THE WEEK



# BY USER GROUP

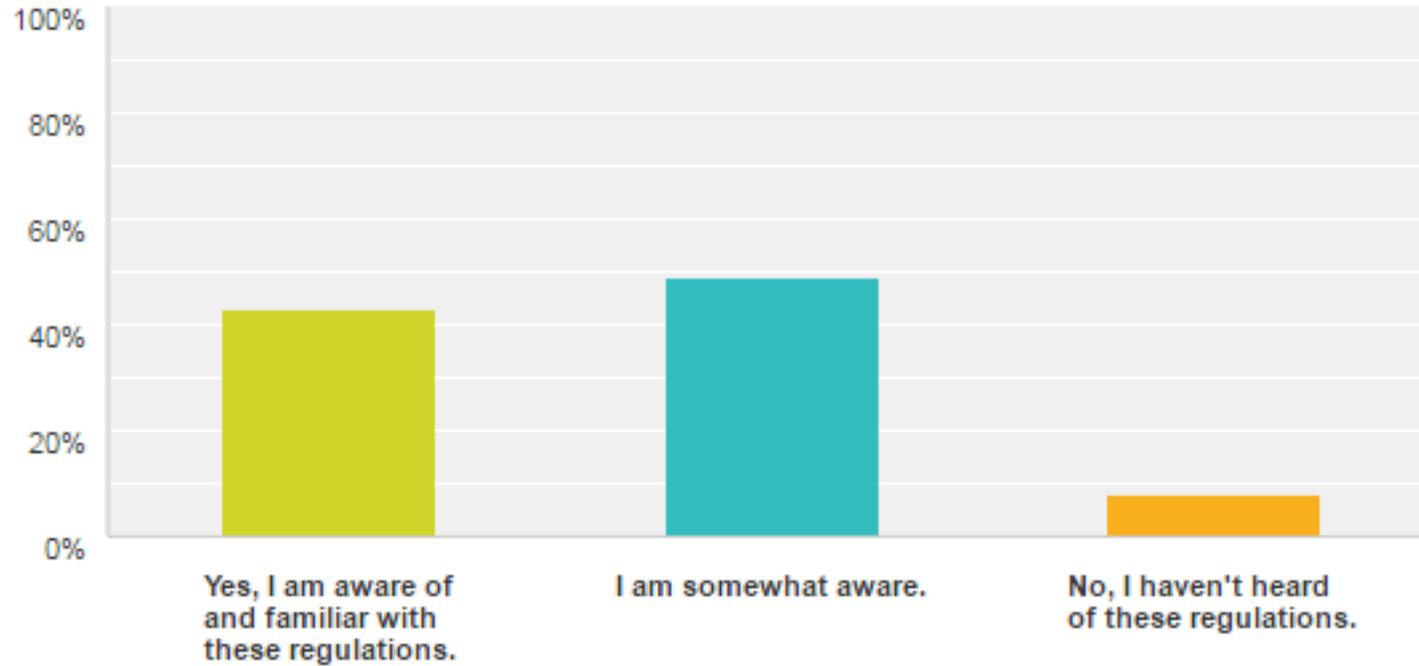


# BY PARTICIPANT SKILL LEVEL

Skill	Before	After	% Change
Understanding of what an IS is	4.14	4.65	11%
Understanding of the impacts of IS	4.08	4.67	13%
Ability to identify a new IS	3.02	3.93	23%
Knowledge of methods of surveying, mgmt and removal of IS	3.12	3.88	20%
Understanding of what actions you can take to prevent the spread of IS	3.6	4.29	16%

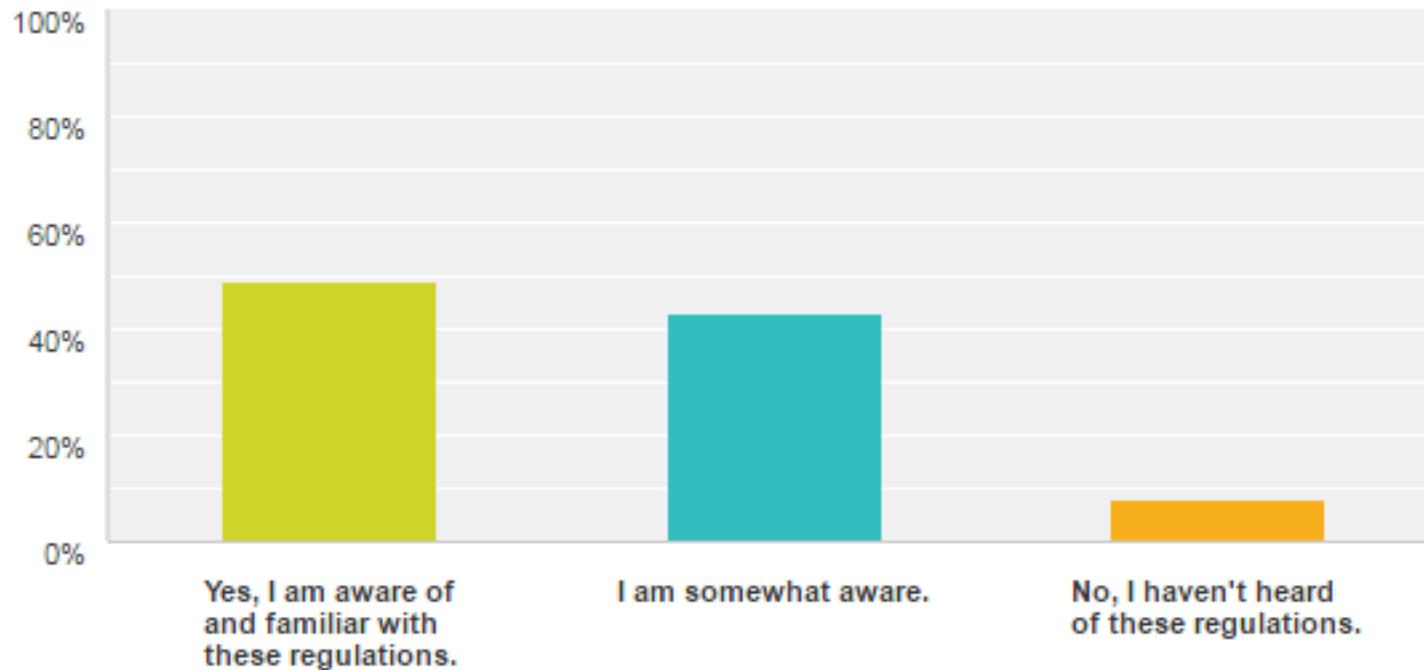
# Are you aware of Part 575 regulations, which prohibits or regulates the possession, transport, importation, sale, purchase and introduction of select invasive species?

Answered: 49 Skipped: 0



# Are you aware of Part 576 regulations, which require that boaters take reasonable precautions to prevent the spread of aquatic invasive species before launching a watercraft or floating dock into public waters of the state?

Answered: 49 Skipped: 0



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# RECOMMENDATIONS

- Include trainings/activities that qualify for DEC pesticide applicator education credits
- Reach a larger audience with messages by utilizing radio spots and op-eds
- More media coverage at events
- Advertise events further in advance
- Bring coffee!

# FUTURE TOPICS

- Restore areas where invasive species have been removed
- Water chestnut statewide survey and reporting effort
- Lobbying visits in district and state offices
- Wild parsnip and giant hogweed
- Showcase success stories, restored sites
- Chemical controls for invasive species and public perception
- Invasive species related films/documentaries
- BMPs for landowners

# QUESTIONS?



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