

2016 New York Invasive Species Awareness Week CALL FOR EVENTS



New York Invasive Species Awareness Week (ISAW) is a statewide campaign being held the week of July 10-16, 2016 to educate and inform citizens of New York about the threat of invasive species and opportunities for action.

We need your help! Local events, presentations, workdays, and field tours are needed across the state to help make ISAW a success. This year we would like to highlight two pivotal regulatory actions, including the adoption of Part 575: Prohibited and Regulated Species List and more recently Part 576: Aquatic Invasive Species Spread Prevention Regulations. That being said, partner organizations are more than welcome to host *any* invasive-species related event during ISAW, please do not feel limited by those themes.

To have your event listed as part of Awareness Week and included on the [ISAW online calendar](#), please submit the information to the Coordinator of the Partnership for Regional Invasive Species Management (PRISM) in which your event is taking place. PRISM contact information is below. All event information will be posted online at www.nyis.info/blog/events/, along with event leader resources. **Submit event information no later than June 17th to ensure adequate time to upload information to the website.**

Put "NYISAW Event Submission" in the subject of your email, and include the following information:

- Event Title
- Event Description, RSVP if requested, who to contact for more information, and any other relevant info
- Event Date and Start Time/End Time
- Event Location, Address, including Town/City and Zip Code

Examples of events that may be successful:

- Plant pulls / native plantings
- Volunteer survey and data entry into the iMap Invasives database
- Interpretive hikes or paddles
- Boat tours / floating classrooms
- Ask-an-Expert displays at farmers markets and visitor, welcome, and nature centers
- Other kinds of awareness activities, such as signage on marquees of fire departments or town offices

To submit an event, contact your PRISM Coordinator:

Adirondack Park Invasive Plant Program	Brendan Quirion, bquirion@tnc.org , (518) 576-2082
Capital Mohawk PRISM	Laurel Gailor, lrg6@cornell.edu , (518) 885-8995
Catskill Regional Invasive Species Partnership	John Thompson, jthompson@catskillcenter.org , (845) 586-2611
Finger Lakes PRISM	Hilary Mosher, mosher@hws.edu , (315) 781-4385
Long Island Invasive Species Management Area	Steve Young, steve.young@dec.ny.gov , (518) 402-8951
Lower Hudson PRISM	Linda Rohleder, lrohleder@nynjtc.org , (201) 512-9348 ex. 821
St. Lawrence and Eastern Lake Ontario PRISM	Robert Williams, rwilliams@tnc.org , (315) 387-3600
Western New York PRISM	Andrea Locke, lockeas@buffalostate.edu , (716) 878-4708

10 Ways for Organizations to Take Action during NY Invasive Species Awareness Week

1. Post invasive species news on your website and social media forums
2. Include invasive species news in a newsletter
3. Send an email, blog post, or tweet to members
4. Schedule an invasive species presentation during the week
5. Host an invasive species training session
6. Lead or join an invasive species control project
7. Showcase an invasive species display
8. Organize an invasive species mailing
9. Post an invasive species message on a sign or marquee
10. Create a public service announcement

10 Ways for Citizens to Take Action during NY Invasive Species Awareness Week

1. Do research to learn more about invasive species
2. Attend a training to learn how to identify or manage invasive species
3. Check your property for signs and symptoms of invasive species
4. Control invasive species on your property
5. Help to track and map invasive species on public lands
6. Participate in an invasive species control project
7. Tell a friend or neighbor about invasive species
8. Talk to your elected officials about invasive species solutions
9. Visit a garden, park or nature center and learn about native plants, trees and wildlife
10. Take an Invasive Species Pledge to prevent the spread of invasive species